



**FROM: THE LEAGUE OF WOMEN VOTERS**  
*of Palm Beach County*  
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**FIRST WOMAN OF FINANCE MURIEL “MICKIE” SIEBERT TO SPEAK AT THE  
LEAGUE OF WOMEN VOTERS 90<sup>TH</sup> ANNIVERSARY CELEBRATION LUNCHEON  
IN WEST PALM BEACH ON SATURDAY, APRIL 10, 2010**

Palm Beach, FL—February 9, 2010--The League of Women Voters Palm Beach Chapter, the non-partisan, not for women only political organization, announced today that Muriel “Mickie” Siebert, the first woman to own a seat on the New York Stock Exchange and founder of Muriel Siebert & Co., Inc., will be the guest speaker at its 90<sup>th</sup> birthday luncheon on Saturday, April 10, following its Annual Meeting at 10:00 a.m. The event will be held at the Crown Plaza Hotel, located at 1601 Belvedere Road in West Palm Beach, FL. Tickets are \$35 each, and non-members are welcome.

“I am delighted to participate in the League’s 90<sup>th</sup> birthday celebration, recognizing the achievement of so many hardworking women – and men – who, over the past 90 years, have worked to involve voters in our political process,” said Mickie Siebert. “True equality begins with being an active member of one’s community and exercising the right to vote.”

The date also marks the 90<sup>th</sup> Anniversary of the 19<sup>th</sup> amendment of the United States Constitution, giving women the right to vote.

Kathe Thompson, president of the Palm Beach Chapter of The League of Women Voters said, “Our 90<sup>th</sup> anniversary is an important milestone in the history of women’s rights, and offers not only a chance to reflect upon our successes, but to take those successes forward with fresh approaches and new resolve.”

The League of Women Voters never supports or opposes candidates or parties, but does take stands on issues based on positions resulting from intense study, discussion and consensus at the grassroots level. Through citizen education and advocacy, LWV works to improve our system of government and impact public policies.

The recipient of 18 honorary doctorates, Mickie Siebert has been called the “The First Woman of Finance.” She is the founder, chairwoman, president and CEO of the stock and bond brokerage firm that bears her name, Muriel Siebert & Co., Inc., a wholly-owned subsidiary of Siebert Financial Corp. (Nasdaq: SIEB) which has seven branch offices, including West Palm Beach, Boca Raton, Surfside and Naples FL. Ms. Siebert established her firm in 1967 when she became the First Woman Member of the New York Stock Exchange. She was also the first woman Superintendent of Banking for the State of New York, responsible for safety and soundness of banks and other financial institutions. Siebert Brandford Shank & Co., LLC, a separate affiliate of Muriel Siebert & Co., Inc., specializes in municipal and other fixed income underwriting and financial advisory business.

Through her foundation, Ms. Siebert has developed the *Siebert Personal Finance Program: Taking Control of Your Financial Future*, a high school curriculum that teaches personal financial literacy, which is currently in use at various schools around the country and has since been adapted for use by middle school students and adults. It is Ms. Siebert's goal to see it taught nationwide. She is a co-founder of the Women's Forum, and has been president of New York's Women's Agenda. She is actively involved in many non-profit, civic and women's organizations.

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